

## "The Ottawa Spotlight"

A Weekly Review of National Affairs  
(By Wilfrid Eggleston)

Ottawa, September 28th.—Canada now moves actively to play her part in the war. Every day brings forth some additional evidence that the machine is being "stepped up." Much of the movement is behind the scenes and for reasons of policy is not being advertised.

Almost without the average citizen being aware of it, the government has taken to itself practically unlimited powers. It can not only and without limitation, it is one of the components of war.

The new swift developments of the past few days are in three or four separate fields.

1.—Military action comprises the decision to enlist, train and equip two divisions. A division numbers about 15,000 men. It is the smallest complete unit, with battle units, machine brigades of infantry (1 battalion), each divisional artillery, divisional engineering, signals, etc. One of these divisions will be sent overseas, the other, for the time at least, for home defence. The units will be raised at many local centres and given preliminary training. Then there will be concentration into provincial or regional training units. Unlike the last war, there is no intention of burdening the provinces by sending over inadequately equipped and half trained troops to add to the transportation and feeding difficulties of the Allies. The Canadians will go abroad trained in Canada and equipped with Canadian supplies.

2.—This will be supplemented in other fields. There will be a big expansion in naval activity, and Canada will rapidly build and outfit a fleet of anti-aircraft craft, so as to relieve the British navy of the need of patrolling Canadian waters and so as to assist in conveying Canadian goods. There will be a tremendous expansion in the training of air pilots and crews.

3.—Canada's production of war equipment and supplies will go far beyond the needs of her own war effort. She will become one of the major supply factories for Britain and France. Aeroplanes, artillery, shells, high explosives, machine guns and other direct fighting weapons will be produced, and so will the numerous indirect means of warfare. All this will be done by the Canadian government, with a leading technical industrialist and the National Research Council are geared up to get the machine into production. Numerous contracts have already been let and others will be let as fast as possible.

4.—Canada will be one of the main sources for foods and metals. She is being taken to control the cheese and apple markets and government supervision of other supplies is expected. There is such a large crop of wheat that restrictions upon trading of it may not be immediately introduced, but the expectations for the future are that this vital commodity will also be under close government supervision. Even as it is now, the government is in control of a great measure of wheat marketing.

5.—On the financial and fiscal side, there are no unannounced evidences that the expansion of bank credit is beginning, in a quiet and well controlled way. Capital projects by provinces and municipalities are being discouraged, so that their demands for structural and building materials will not interfere with the war effort. There is likely to be a serious lapse in highway construction for a while. The railways, on the other hand, are planning to spend rather freely to bring the transportation needs of the economy at war into good shape.

### U. P. A. EXECUTIVE MEET

OCTOBER 10th

Plans for the annual convention this year in Edmonton, along with considerable routine business, will be discussed when the executive members of the United Farmers of Alberta and United Farm Women of Alberta hold a joint session in Calgary, October 10th.

The meeting held each year following completion of harvest, will also consider the European war and its effect on agriculture.

### RESTRICTIONS ON VOLUNTARY ENLISTMENT

Men with special qualifications, badly needed in the effort to get the industrial machine well under way, are not drawn off into military service. Many skilled men are required in modern mechanized armies, and these will be accepted, up to the number absolutely needed in khaki. But most of the specialists and highly skilled workmen will be needed in the great drive now being launched to revitalize a vast flood of war munitions.

### THE HIGH PLAINS

A NEW NOVEL

BY WILFRID EGGLESTON

Critics and reviewers from coast to coast acclaim it as a contribution to Canadian letters.

The Toronto Saturday Night says: "A significant and valuable piece of work. There is a sense of space in the book of light, of color, and he makes his people live, completely and with the greatest of ease, before starting on their fall course."

Mr. Schulte is expected to arrive some Thursday, having agreed, should he be called, to join a number of final year University men who with two University of Alberta professors will journey to the Grand Coulee Dam, before starting on their fall course.

The Alberta Division of the C. W. N. A. will hold their convention in Edmonton, October 6 and 7.

Andrew Garrett left Tuesday for Edmonton to continue his course at the University.

Mr. and Mrs. Verne Belts have as their guests for the week Mr. Belts' mother, Mrs. Belts, Sr., and Mr. and Mrs. Albert Belts who motored up from Pendleton, Oregon.

Mrs. Ted Patrick and two children will return this week from a visit of five weeks to Mrs. Patrick's parents, Mr. and Mrs. McIntyre of Athabasca, where they operate a Government Experimental Farm.

Mr. J. T. Parkinson of Vancouver has been the guest of his cousin Mrs. Oliver Wright for the past two weeks.

Mr. and Mrs. Evans of Vancouver have returned to their home, after visiting their daughter and son-in-law and family Mr. and Mrs. J. A. Tench.

Eddie Gilbert has returned home from Manitoba where he spent the summer. He has applied for enlistment in the R. C. A. F. in Calgary.

A pleasant tea was arranged by the Sunday School of United Church and held in the King Edward Sample Room yesterday last. Mrs. Jones and Mrs. Garrett were in charge of the home cooking table. Mrs. Oldham, Mrs. Elmer Gray, Mrs. C. Rowe and Mrs. Taylor were the "Tol" room with girls of Mrs. White's class as efficient servers. About \$17.00 was added to the Treasury.

Miss Vera Sarsons enrolled Monday at Mount Royal College, Calgary for the year 39-40.

Mrs. G. Gray and two daughters of Vancouver are guests at the home of Mr. R. E. Gray during the week.

Mr. and Mrs. Archie Gray of Camrose were in town to attend the funeral of the former's mother Mrs. R. E. Gray.

The High School Students organized into a Society last week. The name and activities of this new project are yet to be decided upon. As a result of some keenly contested elections the Students executive is as follows:

President—Frances Jones.  
Vice-President—Annie McGregor.  
Secretary—Bobby Sharp.  
Class Representatives—  
Grade IX—Eileen McFarland.  
Grade X—Mary Riddon.  
Grade XI—Don Sarsons.  
Grade XII—Lawrence Downey.

There are now 26 students from out of town. Two more have been accepted. The Grade IX Class made a trip to the C. P. R. Creamery on Monday. They were accompanied by any teacher and Mr. Watson. They took into the mysteries of pasteurization, butter making, Babcock testing, etc. Don't be surprised if this class pops up your place of business some day and demand to be shown the ropes.

Patrons of the School Fair. The High School girls will be serving tea in the hall on Friday, 29th September.

On Thursday last the Biology Group visited the C. P. R. experimental orchard. Mr. Griffin explained to the class the methods of "building" and "grafting." The youngsters were very interested in Mr. Griffin's informal talk.

The Carleton-Strathmore District holds its inter-school Sports Day tomorrow, October 7th, commencing at 10 a.m. Let's have a crowd for a change.

## Local News Items

### THANKSGIVING DAY

OCTOBER 9th

October 9th has been set apart as Thanksgiving Day in Canada. This is a public holiday and all stores, schools and offices will be closed.

Mr. Schulte arrived home Tuesday after a most enjoyable trip to New York and points on route in Canada and the United States.

Jack Van Tighem left Monday for St. Paul's College, Winnipeg to continue his course.

Wilson Wells left Calgary Saturday last for Halifax, N. S., with a number of other C. A. P. men.

Ted Schulte is expected to arrive some Thursday, having agreed, should he be called, to join a number of final year University men who with two University of Alberta professors will journey to the Grand Coulee Dam, before starting on their fall course.

The Alberta Division of the C. W. N. A. will hold their convention in Edmonton, October 6 and 7.

Andrew Garrett left Tuesday for Edmonton to continue his course at the University.

Mr. and Mrs. Verne Belts have as their guests for the week Mr. Belts' mother, Mrs. Belts, Sr., and Mr. and Mrs. Albert Belts who motored up from Pendleton, Oregon.

Mrs. Ted Patrick and two children will return this week from a visit of five weeks to Mrs. Patrick's parents, Mr. and Mrs. McIntyre of Athabasca, where they operate a Government Experimental Farm.

Mr. J. T. Parkinson of Vancouver has been the guest of his cousin Mrs. Oliver Wright for the past two weeks.

Mr. and Mrs. Evans of Vancouver have returned to their home, after visiting their daughter and son-in-law and family Mr. and Mrs. J. A. Tench.

Eddie Gilbert has returned home from Manitoba where he spent the summer. He has applied for enlistment in the R. C. A. F. in Calgary.

A pleasant tea was arranged by the Sunday School of United Church and held in the King Edward Sample Room yesterday last. Mrs. Jones and Mrs. Garrett were in charge of the home cooking table. Mrs. Oldham, Mrs. Elmer Gray, Mrs. C. Rowe and Mrs. Taylor were the "Tol" room with girls of Mrs. White's class as efficient servers. About \$17.00 was added to the Treasury.

Miss Vera Sarsons enrolled Monday at Mount Royal College, Calgary for the year 39-40.

Mrs. G. Gray and two daughters of Vancouver are guests at the home of Mr. R. E. Gray during the week.

Mr. and Mrs. Archie Gray of Camrose were in town to attend the funeral of the former's mother Mrs. R. E. Gray.

The High School Students organized into a Society last week. The name and activities of this new project are yet to be decided upon. As a result of some keenly contested elections the Students executive is as follows:

President—Frances Jones.  
Vice-President—Annie McGregor.  
Secretary—Bobby Sharp.  
Class Representatives—  
Grade IX—Eileen McFarland.  
Grade X—Mary Riddon.  
Grade XI—Don Sarsons.  
Grade XII—Lawrence Downey.

There are now 26 students from out of town. Two more have been accepted. The Grade IX Class made a trip to the C. P. R. Creamery on Monday. They were accompanied by any teacher and Mr. Watson. They took into the mysteries of pasteurization, butter making, Babcock testing, etc. Don't be surprised if this class pops up your place of business some day and demand to be shown the ropes.

Patrons of the School Fair. The High School girls will be serving tea in the hall on Friday, 29th September.

On Thursday last the Biology Group visited the C. P. R. experimental orchard. Mr. Griffin explained to the class the methods of "building" and "grafting." The youngsters were very interested in Mr. Griffin's informal talk.

The Carleton-Strathmore District holds its inter-school Sports Day tomorrow, October 7th, commencing at 10 a.m. Let's have a crowd for a change.

### INTER SCHOOL SPORTS

in Strathmore, October 7th. Start at 10:00 a.m.

See Title's Advertisement in this issue re Theatre tax.

### SCHOOL FAIR

ORATORICAL CONTEST

MONDAY, NOV. 20

The School Fair Oratorical Contest will be held on Monday, 20th November in the dining-room of the Memorial Hall at 8 p.m.

The topics selected are—

1.—"Time and Tide Wait for no man" or "If you can keep your head when all about you are losing theirs."

2.—"The Background of the War (1939)."

3.—"Times Like These."

4.—"Any Great Worker in the Cause of Health."

5.—"A Hero of Modern (20th Century) Adventure, e.g., Admiral Byrd, Stopped Cook, etc."

6.—"Any Great Canadian—Past or Present."

7.—"From a Small Beginning—Development of any Industry."

8.—"Some Great Engineering Project, e.g., Building of the C. P. R. Boulder Dam, the G. W. Lang Bridge, etc."

9.—"Intelligence in Animals (One or more than one)."

10.—"Industrialization of the Orient."

11.—"Canada's Future in the Realm of Agriculture or Government or Industry."

12.—"Any other topic."

Rules are as follows:

1.—There are two contests—

(1)—"The Schulte" Cup Contest, open to any pupil in Grade VIII, enrolled in a school which is a member of the School Fair Association.

(2)—"The Standard" Cup Contest, open to any Grade VII pupil enrolled in a school which is a member of the School Fair Association.

2.—Prizes in both contests will be as follows:—

(a)—"The Schulte" Cup, or "Standard" Cup to the School in which the winner is enrolled.

(b) A small cup to the winner in each case.

(c) A book to all other contestants, except the first and second.

3.—Speeches must be not less than 5 and not more than 10 minutes in length.

Scheme of Judging—

Composition — 25  
Originality — 15  
Sufficiency — 15  
Diction, Grammar and Sentence Structure — 24  
Effectiveness — 15  
Delivery — 25  
Speech Presence — 10  
Voice — 10  
Elocution — 10  
Pronunciation — 10  
It is hoped to secure outside judges. There will be a concert in connection with this event.

### ENGAGEMENT ANNOUNCED

Mr. and Mrs. F. J. Schumann wish to announce the engagement of their eldest daughter Elsie Christine, to Mr. Andrew Boyd Taylor, third son of Mr. and Mrs. John Taylor of Strathmore. The wedding to take place the first of November.

### Wheat Pool Advocates

\$1.18 For Wheat

The fact remains that the east main body of western farmers, raising wheat, are not making a profit with wheat at \$1.18 a bushel. At \$1.00 a bushel the profit is very slim for the average farmer, and the prices of wheat are already mounting and it seems obvious that the new federal taxes are to be passed on to the consumer, which in the west means, by and large, the farmer has to foot the bill. If the war is prolonged the costs of all articles and commodities farmers have to buy will most assuredly go up. Farm machinery prices are already on the up trend. The Canadian dollar is at a discount of about 10 per cent under the United States dollar and that fact alone is sure to bring an increase in price for farm machinery.

Most farmers in Western Canada do not want to produce because of war, but it is expected that the call will surely go forth to increase production. Surely farmers are entitled to a good and a reasonable profit! The suggestion has been made that Canada's wheat should rise to the level fixed by the British government for its own farmers. At current rates of exchange for the British pound this would be something like \$1.18 a bushel for one Northern or Portland flour.

The Budget

Mr. Arthur Layzell, well known Auctioneer and horseman died at his home at Hubbard, Tuesday, is his 64th year.

He had been in failing health for a year or two and suffered a heart attack Friday from which he did not recover.

Mr. Layzell had a long and varied career as one of the leading horsemen, and breeder of thoroughbreds. He had conducted farm sales throughout the Province for more than 30 years and was looked on as the foremost auctioneer. He was well and favorably known.

Born at Southend-on-Sea, Essex, England, Mr. Layzell was in the Essex Imperial Yeomanry for many years and was riding instructor of the outfit. He was an accomplished horseman.

He came to Calgary in 1902. Surviving are his wife, Lucy; two sons, Arthur G. Layzell, Margaret, Henry J. Toronto; two brothers in England and two sisters, Alice, of Windsor, Ontario; and Mrs. Allen Northcutt, Brambleton, eleven grand children and two great grandchildren.

The funeral will be held Friday from Shaver's Funeral Home, Rev. J. M. Rose conducting the service.

### DR. FREUD IS DEAD

Dr. Sigmund Freud, famed originator of psycho-analysis, died in England, Saturday last. Dr. Freud, born in Austria, had come to live in England after the German annexation last year.

"They let me bring some things out of Austria—just enough to work with. I still have my manuscript on the Bible and my own personal books and papers. Everything else—all my money and my property in Vienna—has been taken away."

The manuscript he referred to was an uncompleted work analyzing biblical characters in psycho-analytic terms.

With him when he came to England were his wife and their daughter, Anna; his son Ernst and a nephew Harry Freud. The Jewish scientist was the first prominent Jew allowed to leave Austria after the German annexation.

### Col. J. H. Woods On

International Committee

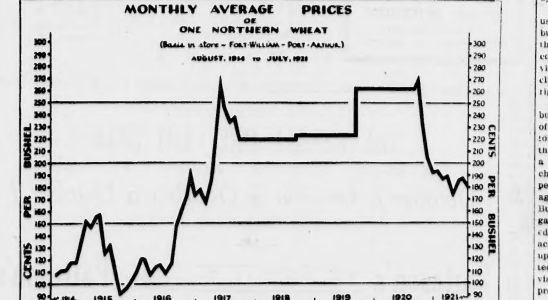
Col. J. H. Woods of the Calgary Herald, Dr. John Ross of Montreal and Messrs P. R. Ross and Sons of Montreal will form a committee to work in conjunction with Harper Sibley of Rochester, N. Y. to deal with Canada-United States relations during the war.

The newlyweds on their honeymoon had the drawing room. The groom took the porter a dollar and sent anyone on the train they were bride and groom. When the happy couple went to the diner for breakfast next morning, all the passengers pointed and eyed the couple knowingly.

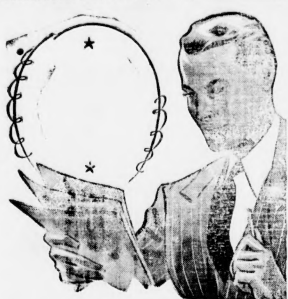
The groom called the porter, and demanded, "Did you tell anybody on this train we were just married?"

"No, sir," said the dusky porter, "I told you all you was just good friends."

### WHEAT PRICES DURING AND IMMEDIATELY FOLLOWING THE WORLD WAR (MONEY GRAIN COMPANY LIMITED)



Trading in futures on the Winnipeg Grain Exchange was prohibited by the order of the Board of Grain Supervisors, effective September 1, 1937. From September 1, 1937, to August 31, 1938, the price of No. 1 Northern, No. 2 Northern, No. 3 Northern, No. 4 Northern, No. 5 Northern, No. 6 Northern, No. 7 Northern, No. 8 Northern, No. 9 Northern, No. 10 Northern, No. 11 Northern, No. 12 Northern, No. 13 Northern, No. 14 Northern, No. 15 Northern, No. 16 Northern, No. 17 Northern, No. 18 Northern, No. 19 Northern, No. 20 Northern, No. 21 Northern, No. 22 Northern, No. 23 Northern, No. 24 Northern, No. 25 Northern, No. 26 Northern, No. 27 Northern, No. 28 Northern, No. 29 Northern, No. 30 Northern, No. 31 Northern, No. 32 Northern, No. 33 Northern, No. 34 Northern, No. 35 Northern, No. 36 Northern, No. 37 Northern, No. 38 Northern, No. 39 Northern, No. 40 Northern, No. 41 Northern, No. 42 Northern, No. 43 Northern, No. 44 Northern, No. 45 Northern, No. 46 Northern, No. 47 Northern, No. 48 Northern, No. 49 Northern, No. 50 Northern, No. 51 Northern, No. 52 Northern, No. 53 Northern, No. 54 Northern, No. 55 Northern, No. 56 Northern, No. 57 Northern, No. 58 Northern, No. 59 Northern, No. 60 Northern, No. 61 Northern, No. 62 Northern, No. 63 Northern, No. 64 Northern, No. 65 Northern, No. 66 Northern, No. 67 Northern, No. 68 Northern, No. 69 Northern, No. 70 Northern, No. 71 Northern, No. 72 Northern, No. 73 Northern, No. 74 Northern, No. 75 Northern, No. 76 Northern, No. 77 Northern, No. 78 Northern, No. 79 Northern, No. 80 Northern, No. 81 Northern, No. 82 Northern, No. 83 Northern, No. 84 Northern, No. 85 Northern, No. 86 Northern, No. 87 Northern, No. 88 Northern, No. 89 Northern, No. 90 Northern, No. 91 Northern, No. 92 Northern, No. 93 Northern, No. 94 Northern, No. 95 Northern, No. 96 Northern, No. 97 Northern, No. 98 Northern, No. 99 Northern, No. 100 Northern, No. 101 Northern, No. 102 Northern, No. 103 Northern, No. 104 Northern, No. 105 Northern, No. 106 Northern, No. 107 Northern, No. 108 Northern, No. 109 Northern, No. 110 Northern, No. 111 Northern, No. 112 Northern, No. 113 Northern, No. 114 Northern, No. 115 Northern, No. 116 Northern, No. 117 Northern, No. 118 Northern, No. 119 Northern, No. 120 Northern, No. 121 Northern, No. 122 Northern, No. 123 Northern, No. 124 Northern, No. 125 Northern, No. 126 Northern, No. 127 Northern, No. 128 Northern, No. 129 Northern, No. 130 Northern, No. 131 Northern, No. 132 Northern, No. 133 Northern, No. 134 Northern, No. 135 Northern, No. 136 Northern, No. 137 Northern, No. 138 Northern, No. 139 Northern, No. 140 Northern, No. 141 Northern, No. 142 Northern, No. 143 Northern, No. 144 Northern, No. 145 Northern, No. 146 Northern, No. 147 Northern, No. 148 Northern, No. 149 Northern, No. 150 Northern, No. 151 Northern, No. 152 Northern, No. 153 Northern, No. 154 Northern, No. 155 Northern, No. 156 Northern, No. 157 Northern, No. 158 Northern, No. 159 Northern, No. 160 Northern, No. 161 Northern, No. 162 Northern, No. 163 Northern, No. 164 Northern, No. 165 Northern, No. 166 Northern, No. 167 Northern, No. 168 Northern, No. 169 Northern, No. 170 Northern, No. 171 Northern, No. 172 Northern, No. 173 Northern, No. 174 Northern, No. 175 Northern, No. 176 Northern, No. 177 Northern, No. 178 Northern, No. 179 Northern, No. 180 Northern, No. 181 Northern, No. 182 Northern, No. 183 Northern, No. 184 Northern, No. 185 Northern, No. 186 Northern, No. 187 Northern, No. 188 Northern, No. 189 Northern, No. 190 Northern, No. 191 Northern, No. 192 Northern, No. 193 Northern, No. 194 Northern, No. 195 Northern, No. 196 Northern, No. 197 Northern, No. 198 Northern, No. 199 Northern, No. 200 Northern, No. 201 Northern, No. 202 Northern, No. 203 Northern, No. 204 Northern, No. 205 Northern, No. 206 Northern, No. 207 Northern, No. 208 Northern, No. 209 Northern, No. 210 Northern, No. 211 Northern, No. 212 Northern, No. 213 Northern, No. 214 Northern, No. 215 Northern, No. 216 Northern, No. 217 Northern, No. 218 Northern, No. 219 Northern, No. 220 Northern, No. 221 Northern, No. 222 Northern, No. 223 Northern, No. 224 Northern, No. 225 Northern, No. 226 Northern, No. 227 Northern, No. 228 Northern, No. 229 Northern, No. 230 Northern, No. 231 Northern, No. 232 Northern, No. 233 Northern, No. 234 Northern, No. 235 Northern, No. 236 Northern, No. 237 Northern, No. 238 Northern, No. 239 Northern, No. 240 Northern, No. 241 Northern, No. 242 Northern, No. 243 Northern, No. 244 Northern, No. 245 Northern, No. 246 Northern, No. 247 Northern, No. 248 Northern, No. 249 Northern, No. 250 Northern, No. 251 Northern, No. 252 Northern, No. 253 Northern, No. 254 Northern, No. 255 Northern, No. 256 Northern, No. 257 Northern, No. 258 Northern, No. 259 Northern, No. 260 Northern, No. 261 Northern, No. 262 Northern, No. 263 Northern, No. 264 Northern, No. 265 Northern, No. 266 Northern, No. 267 Northern, No. 268 Northern, No. 269 Northern, No. 270 Northern, No. 271 Northern, No. 272 Northern, No. 273 Northern, No. 274 Northern, No. 275 Northern, No. 276 Northern, No. 277 Northern, No. 278 Northern, No. 279 Northern, No. 280 Northern, No. 281 Northern, No. 282 Northern, No. 283 Northern, No. 284 Northern, No. 285 Northern, No. 286 Northern, No. 287 Northern, No. 288 Northern, No. 289 Northern, No. 290 Northern, No. 291 Northern, No. 292 Northern, No. 293 Northern, No. 294 Northern, No. 295 Northern, No. 296 Northern, No. 297 Northern, No. 298 Northern, No. 299 Northern, No. 300 Northern, No. 301 Northern, No. 302 Northern, No. 303 Northern, No. 304 Northern, No. 305 Northern, No. 306 Northern, No. 307 Northern, No. 308 Northern, No. 309 Northern, No. 310 Northern, No. 311 Northern, No. 312 Northern, No. 313 Northern, No. 314 Northern, No. 315 Northern, No. 316 Northern, No. 317 Northern, No. 318 Northern, No. 319 Northern, No. 320 Northern, No. 321 Northern, No. 322 Northern, No. 323 Northern, No. 324 Northern, No. 325 Northern, No. 326 Northern, No. 327 Northern, No. 328 Northern, No. 329 Northern, No. 330 Northern, No. 331 Northern, No. 332 Northern, No. 333 Northern, No. 334 Northern, No. 335 Northern, No. 336 Northern, No. 337 Northern, No. 338 Northern, No. 339 Northern, No. 340 Northern, No. 341 Northern, No. 342 Northern, No. 343 Northern, No. 344 Northern, No. 345 Northern, No. 346 Northern, No. 347 Northern, No. 348 Northern, No. 349 Northern, No. 350 Northern, No. 351 Northern, No. 352 Northern, No. 353 Northern, No. 354 Northern, No. 355 Northern, No. 356 Northern, No. 357 Northern, No. 358 Northern, No. 359 Northern, No. 360 Northern, No. 361 Northern, No. 362 Northern, No. 363 Northern, No. 364 Northern, No. 365 Northern, No. 366 Northern, No. 367 Northern, No. 368 Northern, No. 369 Northern, No. 370 Northern, No. 371 Northern, No.



## MADE-TO-MEASURE Suits and Overcoats

Prices **MAY ADVANCE SHORTLY**  
PLACE YOUR ORDER NOW FOR IMMEDIATE OR FUTURE DELIVERY  
PRICES NOW—\$25.00 TO \$45.00

### Thos. E. Wright

Men's Better Wear

### DRIVERS—BUS AND TRUCK VS. PRIVATE

EDMONTON—The truck driver, Mr. and Mrs. Private Driver, doesn't think much of your ability to pilot an automobile safely!

For years you've called this same truck driver a road hog or worse, and screamed that there ought to be a law to keep trucks off the road.

But times have changed. And the Alberta Safety League today announces results of studies showed that the commercial vehicle driver has greatly improved his safety record in recent years, while that of the private car owners has become worse.

Since 1927 the number of trucks involved in fatal accidents has dropped 41 per cent during the same period. But the number of passenger cars involved in fatal accidents since 1927 has increased 21 per cent.

Is it any wonder, then, that the

truck and bus driver feel they are performing a task a few opinions of their own at the private driver?

"There are a number of reasons why the average commercial vehicle driver is a safe driver," says James G. Hayden, commercial fleet engineer for the National Safety Council. Foremost among the reasons listed by Mr. Hayden are—

1.—The commercial driver makes his living behind the wheel. He's at it an average of eight hours a day and the very volume of his experience tends to make the need for safety in his driving habits.

2.—The commercial driver has safety drilled into him by his employer day after day. He is made continually aware that accidents hurt company good will, boost his employer's public liability insurance rates and place his job in jeopardy.

3.—The commercial driver has safety drilled into him by his employer day after day. He is made continually aware that accidents hurt company good will, boost his employer's public liability insurance rates and place his job in jeopardy.

Sullivan—Bring me a girl.  
Servant—Very good, sir.  
Sullivan—Not necessarily.

### DR. D. C. HAWORTH

DENTIST

PHONE M4140

Residence 80087

Calgary Office—414 SOUTHEAST BLDG.

### AMMUNITION—

CANUCK — MAXIM — IMPERIAL

10, 12, 16 and 20 Gauge SHELLS

A FEW SHOT GUNS IN STOCK

EVEREADY AND 3 IN 1 OIL

SHOOTING LICENSES FOR SALE

A GOOD SUPPLY OF ROASTERS IN STOCK

### Strathmore Hardware

"The Store of Quality and Service"

M. A. BELLINGER

PHONE 54

### Pot Pourri

It's good to be out on the road, and going one knows not where. Going through meadow and village, one knows not whether nor why. Through the gray light drift of the stars, in the keen lost ruin of the air. Under the flying white clouds, and the mount blue lift of the sky.

And to halt at the chattering brook, in the tall green fern at the brink. Where the harebell grows, and the goose, and the foxgloves purple and white.

Where the shy-eyed delicate dew, some dews in a troop to drink. When the stars are mellow and large at the coming on of night.

O, to feel the beat of the rain, and the homey smell of the earth, in a time for the blood to jig to, a joy past power of words.

And to blessed green comele mews dews are all a-ripple with mirth. At the noise of the lambs at play and the dear wild cry of the birds.

"Tewkesbury Road" — by John Macfield.

The Magician walked down to the footlights and asked a young lady to step up on the stage.

"Now, as a climax to my act, ladies and gentlemen," he said, "I am going to saw this young lady in two, right before your eyes."

The crowd roared and stamped its approval.

"As is customary before doing this trick," he continued, "I'd like to make sure that you all want to see—"

A thundering "SURE!"

"And there are no objections to my performing—"

A "NO!" rocked the house.

The girl's sorority sisters—do they object?"

"Not at all, to be sure."

"How about you?" turning to the girl.

"Do you mind being sawed in two?"

The girl shook her head.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

And he sawed the young lady in two.

## War, Wheat, Aspect by Pioneer Grain Co.

"Wheat and War" is the title of a timely informative economic study of wheat developments and their relation to the wheat situation, issued by the Pioneer Grain Company. Believing this to be a subject of interest to all farmers, we publish the following summary of the study:

Heavy responsibilities are involved in the formulation of Canada's wheat policy for wartime, says the review. Wheat is an essential commodity to Britain and her allies. Supplies available in this country may at some time spell the difference between scarcity and starvation. It is of the utmost importance, therefore, that whatever is done by the government be directed towards efficiency in marketing and towards the maintenance and, perhaps, increase of Canadian production. It continues:

One of the chief dangers to be avoided is hasty, ill-considered action. To be fully effective, Canadian wheat policy should be evolved gradually and adapted to the circumstances of the war. Above all there should be no hesitation in calling on the advice and services of men who have qualified themselves through long experience for positions of responsibility in agriculture and the grain trade. Inevitably our minds travel back twenty-five years to the outbreak of the World War of 1914-1918, the review continues. Then, as now, the British Empire and France opposed themselves to German aggression. But the difference between the two events are just as significant as the similarities.

When the war of 1914-18 broke out, the world was divided into two camps by a multitude of commercial and financial ties. Today, internationalism in economics, as in politics, is virtually a dead issue. To an increasing extent over the last few years the world has been dividing itself up into distinct economic units and is therefore already partially adjusted to a wartime basis.

The difference is well illustrated by wheat. In an average year during the period 1929-35 Germany imported 30 million bushels of wheat and flour, Italy 57 million, France 29 million and Great Britain 220 million. In contrast when world trade was at its lowest ebb in the years 1924-25 and 1925-26, Germany, Italy and France imported 10 million bushels each, while Britain imported 220 million. As an additional security measure, possible belligerents and neutrals alike have been accumulating emergency reserves of wheat and flour which can be drawn on during war. France has

### CHRISTIAN SCIENCE

"Unreality" is the subject of the Lesson-Sermon at All Christian Science Churches on Sunday. The Golden Text is Proverbs 13:7. One of the scriptural citations is "The blessing of the Lord, it maketh rich, and he addeth no sorrow with it" (Proverbs 10:22). One of the correlative passages from "Science and Health With Key to the Scriptures" by Mary Baker Eddy is "Christians rejoice in secret beauty and bounty, hidden from the world, but known to God. Self-love, pettiness, purity, and affection are constant prayers. Practice not profession, understanding not belief, gain the ear and right hand of omnipotence and they assuredly call down infinite blessings." (P. 15).

Mr. B. (Bill) BRUYKERE Class "A" Barber Ladies & Children's Work A Specialty All Work Guaranteed

Mr. and Mrs. Tierney of Calgary were visitors at the home of Mr. and Mrs. A. C. Jensen Thursday last.

Mr. and Mrs. Lawson Clarke, also Mrs. T. Thomas of Calgary visited at the home of Mrs. H. Sharman Wednesday last.

Mrs. T. J. Koch is slightly under the weather these last few days. We hope she will soon be feeling her usual self once again.

Mr. P. E. Sarsons met with a slight accident Friday of last week. While working on the threshing outfit, one hand got caught in the cylinder, cutting a deep gash. Luckily no bones were broken. We hope for a speedy recovery for him.

Threshing was held up for a couple of days owing to the rain of Saturday evening. We hope to resume Tuesday of our weather holds good.

A. M. Watson and Marian left Sunday to spend several weeks at Corbach, the guests of Mr. Watson's mother.

## Used Cars

1937 FORD DE LUXE COACH  
1934 FORD COACH  
1933 FORD STANDARD COACH  
1932 FORD VICTORIA COUPE  
1931 CHEVROLET COACH  
1930 CHEVROLET COUPE  
1929 FORD SEDAN  
1929 FORD COACH

## Used Trucks

1938 CHEVROLET 3-4 TO 1 TON TRUCK  
1937 INTERNATIONAL LIGHT DELIVERY  
1937 FORD LIGHT DELIVERY  
1936 FORD LIGHT DELIVERY  
1931 FORD 1-1.2 TON TRUCK



**HUGHES**  
**MOTORS**  
STRATHMORE, ALTA.

### KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME  
Phone No. 1. John Spiro, Manager

Old Lady!—Does your mother know Small lad!—No lady, does your husband know you speak to strange men?

### The GIANT of ALBERTA



THE ancients thought the sky was held up on the shoulders of the giant Atlas. But Alberta is actually carried, from an economic standpoint, on the shoulders of the giant Agriculture.

Last year, less than 100,000 Alberta farmers produced \$167 million of new wealth. Of that total \$118 million came from field crops, mostly wheat.

Where would Alberta's 775,000 people get a living if it were not for agriculture? Yet this great industry must struggle along under the burden of marketing methods which, more often than not, provide inadequate prices. Sophistry and theorizing avail little. Action is needed. The Wheat Pools and the farm organizations got the Wheat Board. This was a great forward step in marketing wheat, to which all now subscribe. But it is just a step. The Board must be perpetuated. The agricultural industry must have greater all-round price protection. There must be no return to the laissez-faire methods. An aroused agriculture can make progress by uniting its strength. The best way to do this is to build up farm organizations and co-operatives.

DELIVER YOUR GRAIN TO

**Alberta Pool Elevators**

ONE CENT SALE ONE CENT SALE ONE CENT SALE ONE CENT SALE

—SAVE WITH SAFETY—

**THE REXALL ONE CENT SALE**

WEDNESDAY THURSDAY FRIDAY SATURDAY

**October 4 October 5 October 6 October 7**

GREATER THAN EVER BEFORE

AT

**Patterson's The REXALL Drug Store Patterson's**

THE STRATHMORE PHARMACY—PHONE 49

ONE CENT SALE ONE CENT SALE ONE CENT SALE ONE CENT SALE

**FRESH AND SMOKED MEATS**  
 Beef — Pork — Veal — Mutton  
**FRESH FISH EVERY WEEK**  
**TEDDY'S TRIPE AND PORK PIES**  
 Fresh Every Thursday  
**GEORGE SNAITH**  
 PHONE 43 STRATHMORE

**SEIBERLING and DUNLOP TIRES**  
 Used 32x6 Truck Tires— from \$5.50 up; Tubes \$2 up  
**W. J. WEYERS**  
 Phone 12 — Chevrolet & Oldsmobile — Strathmore

**GENERAL TRUCKING—**  
**COAL AND WOOD**  
 — Prompt Service —  
**JOHN KEELING —** — PHONE 72

**COAL FROM CONSUMER'S MINE**  
 Delivered per Ton at ..... \$4.20  
**TRUCKING OF ALL KINDS**  
 Cream Route Tuesday and Friday  
 Phone 5— **NORMAN TAYLOR**

For The Best In—  
 Beef, Pork, Lamb, Veal, Fish and Poultry,  
 —At Lowest Prices—  
**Roberts Meat Market**  
 PHONE 35 STRATHMORE

## STRATHMORE STANDARD

Office Phone 17 — A. M. Moore, Publisher — Res. Phone 54  
 PUBLISHED EVERY THURSDAY  
 SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA  
 OUTSIDE CANADA \$4.00 PER YEAR  
 ALL SUBSCRIPTIONS PAYABLE IN ADVANCE  
 Member of the Canadian Weekly Newspaper Association.

### THE SCHOOL FAIR

ONE of the larger functions of the extra-curricula work under the supervision of and arranged by the various schools is the School Fair. This is an annual event in many parts of the Province, for which teachers and pupils both expend a great deal of time and effort.

The competition is keen, and those entering realize their work must be of a high standard to receive recognition.

Look at the list—sports, physical drill, live stock, vegetables, fruits and flowers, grains, grasses and seeds, cooking and preserving, sewing, plain and fancy, thrift examples, handicraft, manual arts, elementary science studies and health scrap books, drawing, map coloring, writing, composition, elocution, singing in chorus and solo, and dramatics.

Then to complete the list an Oratorical contest that trains the youthful orator in the art of public speaking. All of these activities are entered into in a spirit of good natured rivalry, and good sportsmanship that makes for better citizens.

We look to the schools to develop generations of world citizens who will know better how to live than we do today.

Properly conducted, the School Fair is eminently worthwhile. The Strathmore District School Fair stands high among the School Fairs of all Provinces.

### THE LOCAL IMPLEMENT DEALER VS. THE ALBERTA GOVERNMENT

The Alberta Government entered into the implement business this year by establishing in the larger cities distributing centres for farm implements.

The purpose of this government action was ostensibly to sell these "parts" at a reduced cost.

But do they? We have it on the authority of a responsible "local dealer" that the government service is very inadequate.

The average local dealer will carry over two thousand parts in a year, selected with the knowledge of the most likely required parts in his district. Yet the government of Alberta lately announced that they will carry 25,000 parts, and distributed from four central depots. Almost any ten local dealers will carry more than the entire government stock.

How utterly inadequate the Alberta Government set-up is to be of any real value to the farmers of the province is generally and quickly seen when it is known that the Massey Harris Company alone provided during 1938 for Edmonton Branch and dealers 538,235 parts; and for Calgary Branch and dealers 765,900 parts, making a total for the province of Alberta of 1,404,235 parts. This does not take into consideration sundry parts such as bolts, and represents a variety of well over 19,000 different items. For the three prairie provinces the Company had on hand at branches and dealers 1,726,339 parts for the possible demand of 1939. We are but one of several companies rendering a like service, so that the government's announcement that it had made provision to handle only—25,000 pieces, covering 440 lines of parts—gives some idea of the problem the government attempts.

In addition the part in the dealer can be obtained in a few hours—while a phone call to a Government "depot"—adds to the cost of the "part" and may result in a couple of days delay, before the part is received which delays in mid harvest may cost the farmer many, many dollars. A clear case of false economy.

The local dealer is in addition depriving of your patronage. He helps keep your town, by paying taxes directly or indirectly, he contributes to the many civic made up by the community throughout the year, and is unquestionably more closely in touch with your requirements than the government can possibly be. Furthermore this principle carried all along the line would not make for improved communities or small centres, which smaller centres play a very large part in the set up of the Province as a whole.

My girl  
 Is like coffee.  
 Soothes the nerves  
 When  
 I am jumpy

Looks good  
 Is good.  
 Keep me  
 Awake  
 At night.

"We're having a party tonight.  
 Like to come along?"  
 "I'd love to, but I haven't a thing to wear!"  
 "Oh, that's alright. It's a blind date."

Have you heard about the sign outside the Nudist Cafe?  
 "We Never Clothe."

She—Oh, Harold, why did you turn the light out?  
 He—I just wanted to see if my pipe was lit.

**ESSAY ON CATS**  
 The following essay on "cats" was turned in by a ten year old pupil:

Cats and people are funny animals. Cats have four paws but only one foot. People have forefeet but only one mother.  
 When a cat smells a rat, he gets excited. So do people.  
 Cats carry tails and a lot of people carry tales also.  
 All cats have furry coats. Some people have fur coats and the ones who don't have fur coats say cat things about the ones who do have them.

"Now," said the professor, "what can you tell me about the age of Elisebeth?"  
 Student: (dreamily) "Eighteen in May."

## RADIO OPINIONS

AND NEWS Phil Caracalitan  
 PUBLICITY DEPARTMENT CFAC

### THE CRIMSON TRAIL—

A brand new story comes to CFAC listeners "The Crimson Trail". The story is set in Western Canada in the days when the Canadian Pacific Railway was pushing its way—across the vast prairies and the rugged mountains. Most of the incidents happen in the district we now know as CALGARY.

"The Crimson Trail" tells of a hard riding stranger who quietly joins one of the ranches as a "puncher". Calling himself Brand Emerson, he meets a worthy opponent in Big Bill Blair, foreman of the neighboring Dunsmuir ranch. Big Bill is wanted by every Western State in the United States for crimes varying from horse stealing to murder and Brand Emerson soon finds pool of his lawlessness in Western Canada.

We soon find that Brand Emerson is a member of that newly formed band of law-enforcers, the Northwest Mounted Police. In his investigations Brand feels sure that all the lawlessness is under control of one villain—man—and that, Big Bill Blair is only a pawn in the game. How Brand cleans up the bed of intrigue and "sets his man" makes one of the fastest moving stories yet to cross airwaves.

This new feature, "The Crimson Trail" is heard over CFAC Monday, Wednesday and Friday evenings at 5:45 pm.

### The Byron Brothers

Another new feature for CFAC listeners is the weekly program of the Byron Brothers. They have their own style of telling stories, both old and young, in song. Their entertainment is described best in the words of the announcer, The Byron Brothers sound a four-fold welcome in lyrical dithyrambs and blue sweet harmony. These four songsters and music makers are heard over CFAC every Thursday at 6:30 pm. The music is different and appealing. You're sure to like it.

### Grid Contest on Sportcycle

Gail Egan is conducting a contest on his program, the Sportcycle. It's simple and it's fun. All you have to do is to pick out one complete All Star rugby team, including a coach, and excluding any substitutes in your lineup. The team is to be picked from all the teams in the western league.

## STAPLE SPECIALS

One 50 Oz. Polks Grapefruit Juice and one Platonite Glass Tumbler FREE—all for ..... 25c

BUCKEYE ROLLED WHEAT, per bag ..... 28c  
 6 LB. Sack GLEICHEN WHEATLETS ..... 25c  
 98 LBS. ROYAL HOUSEHOLD FLOUR ..... \$3.00

No. 1 FRESH GROUND COFFEE, per lb ..... 30c  
 Malkins Best Date Stamped Coffee, per lb ..... 35c

FRESH GINGER SNAPS, 2 lbs ..... 25c  
 ROASTED PEANUTS, per lb ..... 10c  
 CAMPBELLS TOMATO SOUP, 4 for ..... 35c

CANNED PEACHES (21-2) ..... 25c  
 CANNED PEARS (21-2) ..... 25c  
 CANNED APRICOTS (21-2) ..... 25c

LEMONS (large) per dozen ..... 40c  
 MACINTOSH APPLES, 5 lbs ..... 25c  
 WEALTHY APPLES, per box ..... \$1.55

## STRATHMORE TRADING COMPANY

A. D. SHERIDMAN, MGR.

STRATHMORE ALBERTA

There are valuable prizes given: 12:00 Noon—Big Sister, in the country, there are two prizes for contestants under sixteen, and two for adults. In the city there will be just one prize for the winner of each class.

Space this week won't allow us to give you more information, but you can hear all about it on the Sportcycle over CFAC at 12:30 Noon, so we advise you to tune in. By the way, the contest closes October 1, so get busy!

### NEW TIMES—

Here are the new times for a number of programs, these times became effective Sunday, September 24th.

Daily—  
 6:00 a.m.—Good Morning Neighbor,  
 7:45 a.m.—Getting the Most out of Life.  
 (Continued on Page Four)

## TOWN AND COUNTRY FOLKS

Whether you live in town or in the country... here's a combination offer to please your reading tastes... our paper and your favorite magazines at really huge savings. Make your selection and send us the coupon now!

### "BIG THREE" OFFER

THIS NEWSPAPER, 1 yr., and your choice any 2 in Group. Mark an "X" before the 2 you desire.

[ ] Western Producer, 1 yr.	[ ] National Home Monthly, 1 yr.	<b>ALL THREE ONLY 2.75</b>
[ ] Family Herald & Weekly Star, 1 yr.	[ ] American Boy, 8 mos.	
[ ] Rod & Gun, 1 yr.	[ ] Parents' Magazine, 6 mos.	
[ ] True Story, 1 yr.	[ ] Home Arts (Niederkrantz), 1 yr.	
[ ] Country Guide & Nor'West Farmer, 2 yrs.	[ ] Canadian Horticulture & Home Magazine, 1 yr.	

### "WEEKLY NEWSPAPERS" OFFER

This Newspaper, 1 yr.

—AND—

Free Press Prairie Farmer, 1 yr.

Family Herald & Weekly Star, 1 yr.

**ALL THREE ONLY 2.75**

### "POPULAR DEMAND" OFFER

THIS NEWSPAPER, 1 yr., and your choice 1 other Publication in Group at the price listed.

[ ] Collier's Weekly, 1 yr. .... \$2.95	[ ] Parents' Magazine, 1 yr. .... \$3.00
[ ] Family Herald & Weekly Star, 1 yr. .... 2.50	[ ] Silver Screen, 1 yr. .... 2.65
[ ] Free Press Prairie Farmer, 1 yr. .... 2.50	[ ] Open Road (Boys), 1 yr. .... 2.60
[ ] Liberty Magazine, 1 yr. .... 2.50	[ ] Look Magazine, 1 yr. .... 2.55
[ ] National Home Monthly, 1 yr. .... 2.50	[ ] American Girl, 1 yr. .... 2.50
[ ] Western Producer, 1 yr. .... 2.50	[ ] American Boy, 1 yr. .... 2.55
[ ] True Story, 1 yr. .... 2.75	[ ] McCall's Magazine, 1 yr. .... 2.50
[ ] Magazine Digest, 1 yr. .... 2.75	[ ] Canadian Horticulture & Home, 1 yr. .... 2.50
[ ] Red Book, 1 yr. .... 3.25	[ ] Screenland, 1 yr. .... 2.60
[ ] New-Jack, 1 yr. .... 4.00	[ ] Rod & Gun, 1 yr. .... 2.50
[ ] Physical Culture, 1 yr. .... 3.25	[ ] Photoplay, 1 yr. .... 2.55
[ ] Christian Herald, 1 yr. .... 2.25	[ ] Home Arts (Niederkrantz), 1 yr. .... 2.40
[ ] Country Guide & Nor'West Farmer, 2 yrs. .... 2.50	[ ] Flower Grower, 1 yr. .... 2.50
[ ] Woman's Home Companion, 1 yr. .... 2.50	[ ] Current Digest, 1 yr. .... 4.10

### THIS OFFER IS POSITIVELY GUARANTEED

Please allow four to six weeks for first copies of magazines to arrive

### FILL OUT COUPON MAIL TODAY

Please clip this set of magazines after checking ones desired. Fill out coupon carefully.

Gentlemen: I enclose \$ ..... I am checking below the order desired with a year's subscription to your paper.  
 [ ] "Big Three" [ ] "Weekly Newspapers" [ ] "Popular Demand"

Name .....  
 Post Office .....  
 R.R. .... Province .....

## Under The Street Lamp

My girl  
 Is like coffee.  
 Soothes the nerves  
 When  
 I am jumpy

Looks good  
 Is good.  
 Keep me  
 Awake  
 At night.

"We're having a party tonight.  
 Like to come along?"  
 "I'd love to, but I haven't a thing to wear!"  
 "Oh, that's alright. It's a blind date."

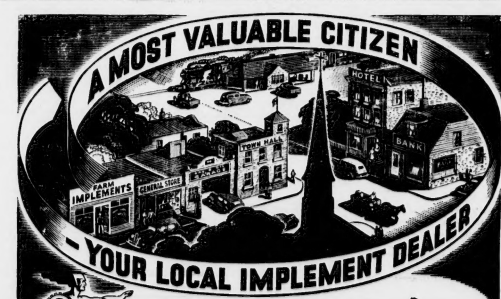
Have you heard about the sign outside the Nudist Cafe?  
 "We Never Clothe."

She—Oh, Harold, why did you turn the light out?  
 He—I just wanted to see if my pipe was lit.

**ESSAY ON CATS**  
 The following essay on "cats" was turned in by a ten year old pupil:

Cats and people are funny animals. Cats have four paws but only one foot. People have forefeet but only one mother.  
 When a cat smells a rat, he gets excited. So do people.  
 Cats carry tails and a lot of people carry tales also.  
 All cats have furry coats. Some people have fur coats and the ones who don't have fur coats say cat things about the ones who do have them.

"Now," said the professor, "what can you tell me about the age of Elisebeth?"  
 Student: (dreamily) "Eighteen in May."



In this highly competitive age, only the necessary and indispensable survive—there is no place for, nor patience with, fifth wheels.

Down through the years, as the result of exacting demands, the present local implement retail outlet has evolved as the most efficient and valuable contact between farmer-customer and implement maker.

It is doubtful if, in any other line of business, the man at the retail end renders as technically expert and helpful service to his customers at so low a cost as does the local implement dealer. This, while it has always been so, has greater significance in these days of more highly mechanized farming, calling for training and experience in the servicing of modern machines.

His experience with machines enables him to give time and money-saving service in the speedy furnishing of the correct part when repairs and replacements are required—for delays in seeding, haying or harvesting may result in substantial loss to the farmer. In those crucial seasons his warehouse is open practically at all times, and he is untiring in playing his part to prevent farmers suffering from delays.

His accumulated knowledge of methods being used and of the experiences of the many farmers he calls on and associates with makes his advice helpful and valuable.

He is generally a highly respected citizen—active in promoting the highest interest of his local community. He is a tax-payer. And more than likely his whole life has been devoted to the business he is in... it is his livelihood.

Difficult times, especially for farmers, have subjected to criticism most of our established institutions. Prices of all things are relatively high when purchasing power is curtailed. Distribution, which most naturally accounts for a seemingly high percentage of the cost of things, is felt to be excessive. When taken apart, however, each of the items represents necessary services, none of which is found to be overly profitable. Farm Implement Dealers do not enjoy margins which yield more than a reasonable and moderate living.

Since the early pioneering days, through all the vicissitudes of farming, the Implement Dealer has shared the hardships as well as the fortunes of farmers, rendering a worthwhile service, establishing a well-founded place for himself in our economic scheme, and so nobly acquitting himself—A Most Valuable Citizen.

Every Implement Agency is a Service Depot

## MASSEY-HARRIS COMPANY LIMITED

THE SERVICE ARM OF THE CANADIAN FARM



## Classified Advertising

per issue ..... 35c  
three issues ..... \$1.00  
READING NOTICES, COMING  
EVENTS ..... 50c  
CARDS OF THANKS, IN MEMORIAM  
NOTICES, etc., per issue ..... 50c  
DISPLAY ADVERTISING RATES  
ON APPLICATION

## NOTICE

Anyone supplying milk free of charge or for sale must have their premises fully up to regulations and also have the necessary permit; otherwise they are liable to prosecution.  
By Order of the  
Board of Health,  
Dr. J. Gillin, M. O.

FOR SALE—THREE MATURE REGISTERED SUFFOLK RAMS. Apply G. J. Shock, 1 Mile South of Lyalta Post Office, or Phone 1795.



## Church Notes

UNITED CHURCH OF CANADA  
Rev. V. M. Gilbert, B.A., B.D.  
Minister

Strathmore—Alberta  
Miss Edith Hirtle—  
Choir Leader and Pianist

Sunday, October 1st, 1939  
CHEADLE—2:45 P.M. Worship.  
Mrs. Gilbert will preach.

STRATHMORE—  
10:00 a.m.—Worship and Junior  
Congregation  
Speaker—Mrs. Gilbert.

11:00 a.m.—Church School  
7:30 p.m.—Worship  
Speaker—Dr. J. Gillin, B.A., M. D.  
Subject—"Is War Christian?"

ST. MICHAEL'S AND ALL ANGELS  
CHURCH  
Incumbent—  
Rev. Geo. W. Lane, B.A., L.T.R.

Oct. 1st—17th Sunday After Trinity  
Harvest Thanksgiving Sunday and  
Celebration of Our Patronal Festival.  
8:30 a.m.—Celebration of Holy  
Communion.

9:45 a.m.—Harvest Thanksgiving  
Service for Children.  
12 Noon—Carnelaud—Harvest  
Thanksgiving Service; Celebration of  
Holy Communion and Sermon.

7:30 p.m.—Strathmore—Harvest  
Thanksgiving Service, Festival  
Evening and Sermon. Subject—"While  
the Earth Remains."

Special War Time prayers and  
intercessions at all services.

SACRED HEART CHURCH  
STRATHMORE  
10:00 a.m.—  
Mass every Sunday 10:30 a.m. ex-  
cepting first Sunday of the month,  
when Mass will be at 10 a.m.

CARSELAND—  
First Sunday of the Month. Mass  
at 11 a.m.  
REV. A. E. ROULEAU, P. P.

FRATERNAL  
THE CANADIAN LEGION  
No. 10 B.E.L.



President—J. B. Watson  
Sec. Treas.—W. S. Patterson  
Halt Manager—James Swanson  
Meetings held the Second Sunday  
of each month. All eligible welcome  
as members.

Geraldine Van Tighem  
L.R.S.M.

TEACHER OF PIANOFORTE,  
THEORY, AND HARMONY.

FALL TERM COMMENCES  
SEPTEMBER 2

Pupils Prepared for Examination  
of Either Toronto Conservatory  
or Royal Conservatory of Music,  
London.

PHONE 21

HIRTLE'S  
THEATRE

FRIDAY AND SATURDAY  
SEPTEMBER 29 AND 30

THE STAR MAKER  
Featuring Bing Crosby

Saturday Matinee—3 o'clock  
WEDNESDAY, OCTOBER 4

CAREER

FRIDAY AND SATURDAY  
OCTOBER 6th and 7th

Double Feature—  
MYSTERY PLANE  
and—  
GRACIE ALLEN DETECTIVE

Saturday Matinees will be  
resumed this week

N. B.—On and after October 8  
the Tax will not be included in  
the admission price

Prices from October 4th are—  
Evenings—  
Children 6-15 years—20c  
plus 2c Tax  
Adults—35c plus 3c Tax

Matinees—  
Children 6-15 years—10c  
no Tax  
Adults—25c plus 2c Tax

NEWS & COMEDY

PETE DE KORT  
CARPENTER  
STRATHMORE

PHONE 34470—  
JAMES MORRIS  
FLORIST AND SEEDMAN

Cut Flowers For All Occasions  
Wedding Bouquets Floral Design  
Soda, Bulbs, House Plants, Etc.  
3314 8th Ave. West CALGARY

SWEET  
CAPORAL  
CIGARETTES

"The perfect form in which  
tobacco can be smoked"

HUB  
BILLIARD ROOM  
BOWLING ALLEY  
STRATHMORE  
Tobacco and All  
Smokers' Necessaries.  
R. HAMBLBY, Prop.

CHASE FUNERAL  
HOME  
(MOTOR EQUIPMENT)  
PHONE 78—STRATHMORE  
PHONE M350—CALGARY

CHIC'S  
COFFEE  
COUNTER

All White Help

ICE CREAM—  
HOT MEALS—  
—SOFT DRINKS  
—COLD LUNCHES  
LUNCH COUNTER AND  
COMFORTABLE BOOTHS  
APPETIZING HOME  
COOKED MEALS

## AUCTION SALE

Favored with instructions from Mr. L. H. Lavridsen, who is retiring from the dairy business, I will sell his entire Herd of DAIRY CATTLE at his farm located 4 Miles South and 1 Mile West of STANDARD, or 50 miles Straight East and 1 Mile North of Calgary WEDNESDAY, OCTOBER 4th—1.30 P. M.

## 40 HEAD OF CATTLE

Comprising 22 Holstein Cows, 3 to 8 Years Old, mostly all in full milk or coming in shortly, 2 Fresh Short-horn Cows, 16 all black Heifers, 1 and 2 Years Old, Mostly Bred.

## 26 HEAD OF HORSES

All Well-Broke Farm Mares and Geldings, 4 to 8 Years Old, weights 1200 to 1500 lbs. 10 of these mares are bred to Registered Belgian Stallion and are of good quality and young

One McCormick-Deering Cream Separator, in good condition, also 10 Cream Cans and a number of Pails

NOTE—Anyone considering buying a few good cows would do well in attending this sale, as these cows are in good condition, well kept, and plenty of size. References may be obtained regarding production of this herd from the Union Milk Co. Ltd., where Mr. Lavridsen has been a valuable continual cream shipper for the past 12 years.

Trucking of Cows will be available at the sale to any part of Calgary and district at reasonable rates

DON J. MacLEAN Auctioneer, Phones 53191-W1194  
Weekly Auction Sales held every Saturday at 1 p.m.  
at 1036—10th Ave. E. CALGARY

## WHOOPING COUGH NOTICE

At the board of health meeting Thursday evening the whooping cough situation was discussed. Parents are advised to keep all children who have not had whooping cough, away from school if they develop the slightest cough. Strict isolation should be maintained till it is evident whether a cough is whooping cough or not.

No children who have not had whooping cough and who have a cough, should attend either the school, fair, school sports, picture shows or church or public schools, i.e., they should be kept at home till the cough stops. Those who are known to have been in contact with cases of whooping cough should be notified to the Medical Health Officer so that quarantine may be established.

Preventive inoculations may be given for those who desire it, at their own expense.

The Board of Health,  
Per M. H. O.

## Hervey

Albert Bodeaux who underwent an operation for appendicitis in the Holy Cross is improving quite nicely now, but was very ill for a few days owing to a cold he had when he went to the hospital.

After a few more fine days the throbbing will be well finished, the yield being very satisfactory.

Mr. Monroe McLeod made a flying visit to our school a few days ago. Mr. and Mrs. L. Campbell visited friends at Rosedale last week.

Victor Stockdale of Calgary who is at present helping with the throbbing at Hervey has joined the volunteers for overseas service and will be in training shortly.

FOR—Paperhanging  
Kalsomining, Painting  
Interior and Exterior  
See—W. S. McNEILL  
Strathmore—Alberta



## RADIO JOTTINGS

1:15 p.m.—Chesholm 1939.  
Thursday—  
1:15 p.m.—Red Deer 1939.  
7:00 p.m.—Good News of 1940.  
8:00 p.m.—Kraft Music Hall.

Friday—  
1:15 p.m.—Odds 1939.  
Saturday—  
10:00 a.m.—High River 1939.  
6:00 p.m.—Your Music and Mine.  
9:30 p.m.—Among the Heather.

These are only some of the time changes. Watch this column for further news.

## KEEP ROAD WORK GOING

The outbreak of another European war, which involves the Dominion of Canada as a member of the British Commonwealth, is not to interfere with various projects undertaken by the provincial and Dominion governments, it appears at present.

While the war effort will prove a heavy drain on the resources of this country, there is firm confidence that Dominion road projects which are nearing completion will be finished as scheduled.

Particularly is this necessary in regard to the Jasper-Lake Louise scenic highway, which is to be completed this year so that it will be opened for through traffic in the summer of 1940.

Indication that the Dominion government intends to finish this work is given by the fact that reductions in working crews through men enlisting have been offset by additional men being employed.

The same situation exists on the Big Bend section of the Trans-Canada highway where crews working from the eastern and western sides of the project expect to finish operations this season.

The Provincial Government of Alberta has announced that works projects will be continued, and all weather conditions permit these will be wound up as planned by October 15.

Despite these stressful times, when the war effort takes precedence over all other claims in view of the national emergency, it is hoped that highway programs, long advocated by motorists and now near top point of realization, will be completed.

## IN MEMORIAM

Lauverysen: In loving memory of Betty, who passed away Sept. 28th, 1939.

Your welcome smile is missing, And your genial, loving ways; May we meet again in Heaven At the closing of our days.

Ever remembered by Mother, Father Sister and Brother.

## GRANDMA'S CHICKEN PIE

Poultry continues to be one of the best buys in the current market, and chicken pie is still one of the most authentically American dishes. Whether or not you belong to the potato-top school of pie eating or to the poultry-top, chicken pie is tops among the things we have to eat in this country.

Here's a recipe of the kind "Grandma used to make."

Old Hundred Chicken Pie (Serves 6)  
One large fowl, hot water, one quarter pound salt pork, salt, two tablespoons butter, two tablespoons flour, one and one-half cups chicken stock, biscuit dough.

Clean fowl, cover with hot water, add one quarter pound salt pork and simmer until nearly tender. Add salt and cook until done. Cool. Remove skin, discard bones and cut meat in rather large pieces. In the meantime, simmer the broth until it is strong and reduced one half. Melt butter, and add one half cup chicken broth, cook until thick and season to taste. If more gravy is needed, increase butter, flour and broth.

Roll light biscuit dough one half inch thick, cut around to fit your baking dish, bake biscuit top in separate pan. Place chicken covered with gravy in baking dish, heat, and when thick is cooked, place on top. Cooked separately the crust is always crisp and perfect.

Baked Chicken and Corn Casserole— (Serves Six).  
Two cups cooked chicken, two and one-half cups corn, one onion, two stems celery, one half green pepper, two tablespoons pimento, one half cup milk, one egg, salt and pepper to taste.

Chop celery, onion, green pepper and pimento. Cut chicken in dice, heat egg lightly, combine all ingredients and season to taste. Pour into a

well greased baking dish and cover with butter and bake in a moderate oven, 350 degrees F., for 40 minutes.

Dormitory and  
Boarding School

At Kathryn - Grades IX to XII  
STUDENTS WITHIN THE WHEATLAND SCHOOL DIVISION NO. 40 MAY ENROLL WITH-  
OUT PAYMENT OF TUITION FEES  
BOARD AND ROOM. APPROXIMATELY  
\$15.00 PER MONTH

Mrs. L. Gordon—Matron and Girls Supervisor  
Mr. J. E. Taylor—Teacher and Boys Supervisor  
Manual Arts Shop, Domestic Service, Typewriting,  
Music, Etc., being taught at this School.

—Applications Now Being Received—  
Apply to A. H. ERSWELL, Secretary

—ROSEBUD COAL MINES—  
Lucky Strike and Consumer Announce That  
Commencing October 1st COAL Will Advance  
From \$2.25 TO \$2.50 PER TON

INSURANCE—OF ALL KINDS  
LIFE—FIRE—AUTOMOBILE

VAN TIGHEN AGENCIES  
PHONE 21 STRATHMORE

The New Star Cafe ★  
(Under New Management)  
FIRST CLASS MEALS ROOMS  
Prompt and Courteous Service  
Tobaccos—Ice Cream Soft Drinks  
SAMPSON DEEN—Proprietor

## WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28  
S. LIBIN, Manager

FRESH FRUIT AND VEGETABLES  
PEACHES—  
No. 1—  
Basket ..... 39c  
Case, No. 1 ..... \$1.50  
PRUNE PLUMS—  
B. C. Case ..... \$1.00

APPLES—  
Wealthy, 6 lbs ..... 25c  
Case ..... \$1.60  
TOMATOES—  
Basket ..... 35c  
PEARS—  
Flemish Beauty  
Fancy, Bask. .... 25c  
Case ..... \$2.10  
CABBAGE—  
Green, 10 lbs ..... 25c  
GRAPE FRUIT—  
Each ..... 7c  
ONIONS—  
Pickling, 1 lb ..... 5c  
CELERY—  
Crisp, 4 lbs ..... 25c  
HEAD LETTUCE—  
2 large Heads ..... 15c  
SOAP—  
Pearl White, 6 Bars ..... 25c  
RINSO—  
1 Large Package, 1 Small Package, All for ..... 25c  
CHEESE—  
Burns' Golden Leaf 2 lb Box ..... 50c

PORK & BEANS—  
3-16 oz. tins ..... 25c  
CHEESE—  
Nice Flavor, 2 lbs ..... 35c  
5 lb lot, per lb ..... 15c  
MATCHES—  
pkg. .... 25c

SUGAR—  
5 lb tin ..... 70c  
10 lb tin ..... 70c  
Limit 20 lbs. We hope to have all the sugar you want very soon.

MILK—  
Cherub—  
3 tall tins ..... 25c  
1 Dozen ..... 90c  
SOUP—  
Aylmer Tomato 3 tins ..... 25c  
COCOA—  
Bulk, 2 lbs ..... 25c  
SODAS—  
Woolen box ..... 35c  
CERTO—  
Bottle ..... 25c  
GRAPE JUICE—  
50 oz. tin ..... 25c  
JAM—  
Pure Plum, 4 lb tin ..... 40c  
Apple & Strawberry, 4 lb tin ..... 45c  
RINSO—  
1 Large Package, 1 Small Package, All for ..... 25c  
CHEESE—  
Burns' Golden Leaf 2 lb Box ..... 50c

GROCERIES at the Western Dept. Store are sold at pre-war prices except a few items which have gone up due to poor crops.

SYRUP—Rogers—  
5 lb tin ..... 40c  
10 lb tin ..... 79c  
MACARONI—  
5 lb Pkg. .... 27c  
FRUIT JARS—  
GEM—  
Small, dozen ..... \$1.06  
Medium, doz. ..... \$1.25  
Large, dozen ..... \$1.75  
GLASS TOPS—  
Dozen ..... 25c  
RUBBER RINGS—  
Per Dozen ..... 6c  
5 Dozen ..... 28c  
PARAWAX—  
1 lb Pkg. .... 25c  
RAISINS—  
Seedless—  
2 lbs ..... 25c  
SALT—  
7 lb Sack ..... 20c  
CANDY SPECIAL—  
CHOCOLATES—  
1 lb ..... 19c  
JELLY BEANS—  
1 lb ..... 19c  
MAPLE BUDS—  
1 lb ..... 25c  
ENGLISH TAFFEE—  
1 lb ..... 25c  
Sliced PEANUTS—  
Spanish Type, 1 lb ..... 15c

Risdon's Machine  
WORKS

RESIDENCE  
PHONE 2783

BUSINESS  
PHONE 2782

GENERAL MACHINISTS AND WELDERS

ELECTRIC AND ACETYLENE WELDING

—CYLINDER REBORING—

ALL WORK GUARANTEED